

# TWF STAFF PROFILES

## Brett Groves Director

Brett brings with him more than 20 years of exhibition and event experience, which means he's really old. Having worked in London and Australia, Brett has purposefully worked in all areas of the business as both the organiser and the supplier; enabling him the knowledge to produce solutions, foresee and overcome obstacles and deliver on project goals. His only downfall really is that he is a huge Kylie Minogue fan.

Brett is a proud Wiradjuri man who has grown the successful company The Wow Factor Australia Pty Ltd and more recently, The Wow Factor Home, based on the Indigenous values of Respect, Humility, and Tolerance.

The Blue Mountains is the place Brett calls home with his family and is a keen gardener in his spare time. He often speaks of his established and impressive Australian Native garden, however this is yet to be verified.

As an admirer of all things design (*and Kylie Minogue*), Brett loves all things creative exploring the world, traveling to different destinations soaking in design inspiration. But if you try and talk extensively on admin and detail and you'll lose him. You know he's gone when he starts belting out 'Better the devil you know'... by that stage you may as well move onto something else.

Brett is enjoying discovering his roots and being part of the positive future story of Indigenous Australia.

*Brett Groves*

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# THE Wow factor



## BRETT IN SUMMARY



### Experienced

Brett has more than 20 years experience in events and exhibitions in Australia and the UK.



### Adventurous

Brett loves exploring the world, soaking in design and cultural experienced across the globe.



### Humility

Despite his business success, Brett personal values include respect, humility and tolerance.